

2017 "CANADA 150 & ME CHALLENGE"—General Criteria for High School Projects

Introduction

The school and community invite high school students (grade 9-12) to participate in the Canada 150 celebratory event. Youth have several opportunities to have their pieces displayed or published at the national, city, and school level. The community sponsoring groups are the Federal Government, The Arts of Surrey, The Surrey Arts Centre, and School District No. 36 (Surrey). The "common" theme is "What is Canada's greatest future challenge or opportunity? Note: All submissions must be in digital file format, except for the Arts Council of Surrey exhibition, which will exhibit only original artworks.

Eligible Subtopics

- Environmental Stewardship
- Human Rights
- Reconciliation with First Nations (Aboriginal) Communities
- Canada's Place in the World—Global Security, International Development, Humanitarian Assistance, Trade and Innovation
- Voices of Youth—Self Identity or Community (Cultural) Identity
- Education and Innovation

Eligible Writing and/or Artwork

Literary composition projects include: 750 to 1000-word essays or 32-lines of poetry.

Visual artworks include: computer art, drawing, mixed media, painting, photograph, sculpture, or video production

Judging Criteria

- Originality: Literary composition / visual artwork style is unique in perspective but appropriate for its intended audience
- Communication: Literary composition / visual artwork message conveys knowledge and understanding of Canadian culture
- Structure: Literary composition framework for poetry shows effective line and stanza development; essay shows orderly progression of ideas with thesis statement, supporting evidence, and conclusion. Visual artwork shows unity of composition with effective integration of elements and principles of design and image development strategies
- Canadian Content: Literary composition "facts" / visual artwork "found" images are thoroughly researched, accurate, and properly cited (credited)
- Technical Merit: Visual artwork demonstrates quality in finishing skills (*Arts Council of Surrey exhibition criteria only)

Student Recognition

- National (Ottawa)—an all expense trip for two to Ottawa (150 trips in total) to attend the "150 & Me" national youth forum, June 27-July 2, 2017 (for details see: experiencescanada.ca/150). Deadline for individual submissions: January 30, 2017
- City (Surrey Arts Centre)—visual arts and writing submissions from Surrey schools to be used as content for a multimedia video production displayed on exhibition monitors, February 11-April 16, 2017. Deadline for group submissions, mid-January 2017
- City (Arts Council of Surrey)—top three visual arts submissions will be awarded cash prizes of \$250.00 (1st place), \$150.00 (2nd place) & \$100.00 (3rd place) and published in Spotlight Magazine (June 2017 issue). Deadline for individual submissions: Friday, March 31, 2017
- City (Arts Council of Surrey)—top three writing submissions to be published in the Arts Council of Surrey, Spotlight Magazine, June 2017 issue. Deadline for individual submissions: Friday, March 31, 2017
- School Level (*for Sullivan Heights Secondary students only)—top three written submissions will be awarded cash prizes of \$250.00 (1st place), \$150.00 (2nd place) & \$100.00 (3rd place); and best 25 written submissions will be included in a commemorative Canada 150 CD that will be sent to Ottawa in Spring 2017. Deadline for individual submissions: Friday, December 18, 2017

Literary Composition & Visual Arts Poster Criteria

- Read the Canada 150 Inspiration statement (Section A)
- Answer the following Canadian Culture Survey questions through collaborative discussion or self-reflection (Section B)
- Select one of six Canada 150 & Me “Challenge” categories (Section C)
- Narrow the “Challenge” category and list 5 “negative” concerns and 5 “positive” opportunities related to your choice of issue (Section D)
- Research sub-topic facts and/or “found” images (Section E)
- Create draft copy of composition (Section F)
- Create good copy of composition with choice of media for visual art submissions (Section G)
- Prepare literary or visual artwork cover sheet and/or label (H)

Guided Steps

A. Read “Canada 150 & Me Challenge” Inspiration Statement

“In the 150 years since Confederation, Canada, as a country, has transformed into a world leader politically, culturally, and economically. What better way to celebrate the country’s Sesquicentennial than by having Canada and the rest of the world sit up and take notice of what Canada has to offer in terms of our arts, history, cultures, languages, and landscapes. Canadians want to do more than just quietly wave flags and sing O Canada on July 1, 2017. They want to have big parties with fireworks and birthday cake; to applaud our artists, our musicians, our writers, our dancers, and our workers; to encourage our young people to see the rest of the country and understand other Canadians; to reflect on our losses and celebrate our successes; to remember those who have gone before and to plan for those who will come after; or thank our national and everyday heroes; and to invest in our country by taking care of our youth, our seniors, our First Nations, our newcomers, and our disadvantaged”—Canada 150 & Me Challenge

B. Canadian Culture Survey

Answer four “ice breaker” questions:

- What does it mean to be Canadian?
- What makes you proud to be Canadian?
- What are your favourite Canadian things?
- What is Canada’s greatest future challenge or opportunity?

C. “Canada 150 & Me Challenge” Category Selection

Category selection and rationale:

- Choose one of six Canada 150 & Me Challenge categories: Environmental Stewardship; Human Rights; Reconciliation with First Nations (Aboriginal) Communities; Canada’s Place in the World—Global Security, International Development, Humanitarian Assistance, Trade and Innovation; Voices of Youth—Self Identity or Community (Cultural) Identity; Education and Innovation
- Question: Explain why you chose this challenge category?

D. “Canada 150 & Me Challenge” Category Analysis

Sub-topic and implications:

- Narrow the Challenge category by choosing an appropriate sub-topic. For example in you chose the Environmental Stewardship category, a possible narrowed topic is global warming. The negative (challenge) statement could be: global warming is the greatest threat to Canadian wildlife habitat, leading to the decline of polar bear population. The positive (opportunity) statement could be: Global warming is an opportunity for Canada to prosper from a more temperate climate, increasing its food production for a growing world population.
- Question: What are 5 negative (challenges) and 5 positive (opportunities) associated with the narrowed sub-topic?

E. “Canada 150 & Me Challenge” Content Selection—Facts & Images

Literary composition and/or artwork instructions:

- Research sub-topic “facts” from Canadian book or Internet sources; ensure that references are properly cited
- Research “found” images from Canadian book or Internet sources; ensure that references are properly cited

F. "Canada 150 & Me Challenge" Draft Copy

Literary composition and/or artwork instructions:

- Prepare a preliminary draft of your literary composition—essay (750-1000 words) or poetry (32 lines)
- Prepare a visual composite image combining up to 10 images using pre-drawing (sketch), cut-and-paste, or digital layout methods. This involves selecting and integrating a variety of visual arts elements (colour, form, line, shape, space, texture, tone and value), principles of design (balance, contrast, emphasis, harmony, movement, repetition, rhythm, and unity), and image development strategies (edge-to-edge placement, semi-transparent overlapping of forms, and modified source images using distortion, elaboration, magnify-minify, metamorphosis, multiplication, point of view, reversal, rotation, simplification and stylization). For digital photography editing or computer art, use Adobe Photoshop "layers"; possibly supplemented by "filter" effects

G. "Canada 150 & Me Challenge" Good Copy

Literary composition and/or artwork instructions:

- Refine literary composition—essay (750-1000 words) or poetry (32 lines)
- Choose one of the following traditional art medias: clay, coloured pencils, graphite, mixed media, oil pastel, and paint; electronic medias: photography and computer generated digital art
- Select image size for traditional 2D original artworks on paper or canvas: 18 x 24" (46 x 61 cm) or 22 x 30" (56 x 76 cm)—portrait or landscape orientation (for Arts Council of Surrey exhibition only)
- Follow prescribed dimensions for traditional 3D clay or mixed media pieces: up to 12 x 12 x 12" (30.5 x 30.5 x 30.5 cm)—freestanding orientation (for Arts Council of Surrey exhibition only)
- Follow prescribed dimensions for Digital photography & computer art—Adobe Photoshop canvas size: 18 x 24" (46 x 61 cm) / 7200 x 5400 PX at 300 DPI—portrait or landscape orientation (for Arts Council of Surrey exhibition only)
- Digital document and resize artwork images for Federal 150 & Me Contest & Surrey Arts Centre exhibition (minimum file size of 768 x 1024 PX (300 DPI) to maximum of 10 MB)

H. "Canada 150 & Me Challenge" Documentation

Literary composition and/or artwork instructions:

- Literary compositions must include a cover document with first & last name, *ethnic background (if submitting a Canadian heritage theme work for the Arts Council of Surrey's, Spotlight Magazine), age, school, home address, email, phone, and sub-topic explanation
- Visual compositions must include a prepare label with first & last name, *ethnic background (if submitting a Canadian heritage theme work for the Arts Council of Surrey's, "Mosaic" exhibition), age, school, medium, artwork dimensions, and artwork didactic (*up to 500-word artwork description*). Also submit cover document with first & last name, home address, email, and phone

*** Arts Council of Surrey, Mosaic exhibition Key dates:**

1. Submission of good copy artwork & label: Friday March 31, 2017 (4:00 PM)—drop off locations: Sullivan Heights Secondary School (Room B006), 6248 144 St, Surrey, BC V3X 1A1/ Attention: Mr. M. Pelech (Exhibition Coordinator) or Newton Cultural Centre, 13530 72 Ave, Surrey, BC V3W 2P1
2. Jurying by three local artists: Friday, April 28, 2017
3. Notification of 25 exhibiting candidates: May 1-4, 2017
4. Pick up of student artworks not selected for exhibition: May 1-10, 2017
5. Exhibition preparation (matting, framing, and labeling): May 15-31, 2017
6. Installation of exhibition: June 1, 2017
7. Exhibition date: June 1-30, 2017
8. Exhibition awards night: June 9, 2017
9. Artwork return: September 1-30, 2017