

LESSON 5

The Creative Process and Careers in Art REVIEW

Art is a creative process that takes many forms. Artists work in different ways but follow four major steps when they create art: they develop ideas for art, explore and refine those ideas, use materials and techniques to create the works, and evaluate their work.

To some degree, everyone has the urge and ability to create art. The reason this is true has to do with certain traits and potentials that all human beings have: the structure of the human brain and mind, aesthetic perception, imagination, symbolic thinking and the inventive use of materials.

Education and training play important roles in the development of interest and ability in art. The way art is taught has changed through time. It also differs from one culture to another. Today, there are hundreds of art-related jobs and many careers for art specialists.

The most important people in the art world are citizens who understand, appreciate and support art. Freedom of artistic expression is a vital part of democratic life. Almost every aspect of our daily life is influenced by the skills of people educated in art and design.

SKETCHBOOK ASSIGNMENT 5-1

In your sketchbook, review and complete the following questions:

Creating Art

1. List the four main steps of the creative process in art.
2. List at least six careers in art. Briefly describe the main purpose of each one.
3. Choose one career in art. Read more about it. Write a one-page report stating:
 - a. The name of the career
 - b. Related careers
 - c. Typical jobs and tasks,
 - d. Abilities and traits required for success in the field,
 - e. Education required, and
 - f. Possible summer jobs to learn more about the career.

Art History

1. Describe four ways that education in art was done in the past.
2. State three reasons why the work of art historians is important.
3. List three careers in art museums.

Art Criticism

1. When does evaluation, or art criticism, occur in the creative process?
2. What are the main aims of art criticism?
3. List four careers in the art world that involve the sale or exchange of artworks of art.
4. Why is it important for all people to be well-educated in art?

Aesthetics

Write a sentence or brief paragraph that gives the meaning of these terms:

- a) Artistic process,
- b) Aesthetic perception
- c) Imagination
- d) Symbolic thinking
- e) Invention

Folk art

1. Why is aesthetic perception important in art?
2. What do aestheticians do? Why is their work important?
3. List five reasons why all people have the potential to create art.

